

RNIDS LOGO DESIGN COMPETITION

The RNIDS logo design competition is public and anonymous, encouraging all the interested local and foreign physical persons and legal entities to participate.

1. TASK FOR AUTHORS

The Serbian National Register of Internet Domain Names (RNIDS) is an expert, non-governmental, non-profit organisation founded with the aim to manage the new .RS national Internet domain in order to satisfy the general interest of all citizens of Serbia, complying with the principles of quality, efficiency, independence and transparency.

The visual solution of the **RNIDS logo** should symbolically represent the activities of the Serbian National Register of Internet Domain Names, specified below:

- 1) Technical and administrative management of the Central Domain Registry within the Country Code Top-Level Domain (hereinafter: ccTLD), allocated to the Republic of Serbia by ICANN;
- 2) Maintaining the major DNS server for ccTLD;
- 3) Installation, maintenance and administration of the publicly available WHOIS server for the national domain;
- 4) Adopting a naming plan for the national Internet domain;
- 5) Harmonising rules and procedures of domain name registration within ccTLD;
- 6) Gathering and publicly announcing data on the development of the national Internet (within the responsibilities of and according to the aims of RNIDS);
- 7) Organising expert counselling, public debates and other conventions;
- 8) Cooperating with similar regional and international organisations;
- 9) Establishing principles and procedures for operations of registrars;
- 10) Developing and promoting regulations in work with registrars, implementing the best practices, with the assistance and know-hos of other registers;
- 11) Offering help in settling disputes over allocating domain names;
- 12) Giving the full support to the registrars within the national domain;
- 13) Cooperating with international organisations.

The RNIDS logo should answer the needs of being applied to all modern means of business and visual communication.

The primary version of the RNIDS logo should contain the abbreviated form in Serbian (the Latin and Cyrillic alphabet), as well as the full name in Serbian and English.

The full name in Serbian is: Registar Nacionalnog Internet Domena Srbije

The abbreviated name is: RNIDS

The full name in English is: Serbian National Register of Internet Domain Names

2. CONTEST PROCEDURE

The deadline for submission of logo solutions is **8th August 2008 at 03:00 pm**.

Entries should be coded and submitted in a sealed envelope to:

RNIDS

**Španskih boraca st, 24b/8
11070 New Belgrade**

Indicating:

LOGO DESIGN COMPETITION (DO NOT OPEN)

The applications will be reviewed by the **Logo Committee**, which will eventually call only the short-listed candidates to present their ideas.

After choosing the RNIDS logo, in agreement with the chosen candidate, a **Graphic Standards Book** will be created, containing the necessary visual identity elements.

3. TECHICAL GUIDANCE

Logo solutions should be prepared and printed:

In colour

In black and white

As a negative image

With Inline Templates

Reduced to 0.39 inches (height)

Blown up to A4 paper format

A **written explanation** of the logo solution should also be submitted.

A code solution, i.e. **information about the author** should be submitted in a special small envelope.

For further information, please contact Mr. Goran Milanković:

Telephone number: (011) 313 3101

E-mail: gmilankovic@rnids.rs

4. FINANCIAL AWARDS TO AUTHORS

The Logo Committee will give three awards to participants of the Competition:

The First Award - A net payment of 120,000 RSD

The Second Award - A net payment of 40,000 RSD

The Third Award - A net payment of 20,000 RSD

The best author will get an additional 80,000 RSD net payment from the creation of the **Graphic Standards Book**.